

Printed Pages – 5

Roll No. :

576481(76)

**M.B.A. (Fourth Semester) Examination,
April-May 2021**

(New Course)

(Management Branch)

APPLIED ELECTIVE THEORY

(Hospital/Health Care Management)

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

Note : Question 1 is compulsory and carry 6 marks.

***Attempt either question 2 or question 3 which
carry 10 marks.***

Unit-I

1. (a) Define in brief guiding principles in planning hospital facilities and services. 6

[2]

- (b) What do you understand by the term Hospital?
Elaborate the functions of a hospital in detail. 10

Or

- (c) Explain in detail how will you plan for and design
a hospital? 10

Unit-II

2. (a) Discuss the plan of Inauguration of a new hospital,
10 km from a Metro city. 6
- (b) What role does an Engineering Department play
in Equipment Planning and purchase? 10

Or

- (c) Explain the different stages in planning and building
the layout of a hospital. 10

Unit-III

3. (a) Discuss the role of Architect appointed for a new
hospital project. 6
- (b) As a hospital administrator, explain the essentials
you find necessary while formulating an ideal
organization structure for hospitals. 10

576481(76)

[3]

Or

- (c) Read the following case and answer the question
given below the case.

You are the newly appointed CEO of a 250-bed
long-term care organization which has a long
history of providing excellent care. The organization
operates under a typical pyramid administrative
structure and departments are defined along
functional lines. The organization has experienced
financial difficulties in the past, which it overcome
through a variety of means. It is again in a deficit
budget position and there is no immediate answer
to resolving this situation.

At the new CEO, you have several years of
experience and an enviable record in Management.
However, you have not had extensive hands-on
experience in long-term care. As a result, when
your appointment was announced by the board,
the staff became very apprehensive and become
protective of their department functions. Adding
to the staff's sense of unease is a rumor that you
are going to implement a strategic planning process

576481(76)

PTO

[4]

and move towards a client-centered model of operation. Staff members perceive all of these changes as threats to their individual and departmental autonomy.

Question-As the CEO, how are you going to deal with this situation explain keeping in mind the duties and functions of a CEO in a hospital. 10

Unit-IV

4. (a) Hospital information system (HIS) helps the planners, architects and consultants in formulating a sound development plan for hospitals. Justify the statement. 6
- (b) What do you understand by training? What kind of training programs will be helpful for develop the potential of employees working in different capacities? 10
- Or**
- (c) State and explain the duties and responsibilities of nursing service department. 10

[5]

Unit-V

5. (a) Explain disaster and types of disasters in context of Hospital Management. 6
- (b) Write the importance and need of effective communication system in the hospitals. 10

Or

- (c) Write short notes on : 10
- (i) Solid Waste Management
- (ii) Transportation in hospital